UX LONDON

WE'RE 10 YEARS OLD

23 - 25 MAY 2018

SPONSOR PACK

For our lovely sponsors — you make it all possible

What is UX London?

UX London is an eclectic and distinctly original event for UX professionals. A conference that provides 3 days of inspiration, education and skills development, with a mix of stimulating talks and hands-on workshops from some of the biggest names in the industry. And this year we're 10 years old - so come and join us!

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Even the venue is unique. The conference is based at Trinity Laban in Greenwich - the perfect, RIBA award-winning setting for our attendees to immerse themselves in the world of User Experience design.

Each day is scheduled around a theme - 2017 themes where Product, Service and Design. As we offer single day passes in addition to three-day passes, delegates have the option to attend the whole conference, or just the days that best match their role. This means we have a higher number of attendees across the event - even more fantastic people for you to meet!

Attending UX London gives our attendees the practical skills needed to do their jobs better, whether they are budding information architects, seasoned practitioners or user experience designers. No other event outside of the US comes close to this level of training.

UX London takes place on
23-25 May 2018

Early Bird tickets
£925 + VAT for three day passes
£395 + VAT for single day passes

Audience

The event capacity is 450 delegates and with tickets selling out well in advance of the event, you'll be sure to meet plenty of folk within the UX community.

Attendees are mostly from the UK and Europe, but in the last couple of years we've seen an increased international presence, including delegates from the US, Australia and the Far East.

The range of job titles listed opposite are most prominent in our audience. However, we also expect to see other disciplines represented, including product teams looking to improve the experience of their applications, and existing designers interested in progressing their careers in the UX field.

Job titles include:

CTO (Chief Technical Officer) CXO (Chief Experience Officer) Head of Online

UX Manager

Product Manager

Senior Information Architect Senior Analyst

User Experience Architect Usability Consultant Interaction Designer Interface Designer

User Experience Designer

Why sponsor UX

Sponsoring UX London connects your brand with some of the most influential UX practitioners, organisations and thought leaders in the industry.

This is the perfect opportunity for any organisation working in the **usability**, **information architecture** or **user experience** space. With such a high concentration of senior UX practitioners, UX London is the ideal place to recruit new staff, showcase your product and meet people within the community.

Clearleft can promote your company by creating brand visibility and networking opportunities at the event. There are three main levels of sponsorship, giving you the flexibility to showcase your services and demonstrate your commitment to the UX community in a way that best fits your needs. Our conferences attract sponsorship from a wide variety of companies including Google, BBC, Spotify, Atlassian, Ubuntu, LBi, Mailchimp, Balsamiq and cxpartners.
The following pages detail our sponsorship tiers and individual sponsorship options. Take a look at these - we'd be very happy to discuss them with you further so we can tailor a package to suit your needs. And we look forward to seeing you in London in May!

Sponsorship opportunities

Three levels of sponsorship are available,
with opportunities for additional sponsorship.
Sponsorship places are strictly limited, so get in touch soon as
we normally sell out.

Premier **£10,000** (2 places available)	Executive **£8,000** (3 places available)	Associate **£3,000** (6 places available)
Introduce keynote speaker		
Exhibition space with power and internet connection for full event	Exhibition space with power and internet connection for full event	
4 three day event passes	2 three day event passes	1 three day event passes
2 stand passes	2 stand passes	
Listed as premier sponsor on all marketing collateral	Listed as executive sponsor on all marketing collateral	Listed as associate sponsor on all marketing collateral
Top sponsor logo placement on website	Logo on website	Logo on website
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on name badge	Logo on name badge	Logo on name badge
Company promotional material in attendee goodie bag	Company promotional material in attendee goodie bag	Company promotional material in attendee goodie bag
Two guest invitations to the exclusive speakers' dinner		
First refusal of party sponsorship	Second refusal of party sponsorship	

Individual sponsorship opportunities

Simulcast Room

We introduced the Simulcast Room two years ago, and it's proved hugely popular. From the comfort of a sofa-filled studio, attendees are able to spread out with their laptops and enjoy the morning talks via simultaneous broadcast, live from the main auditorium. Sponsoring the Simulcast Room is a unique way to meet delegates and make your mark at the conference.

Included in this package are Simulcast Room branding, additional exhibition space, and 4 Three-day Simulcast Room passes.

Sponsorship of the Simulcast Room is for all three days of the event.

With **Premier** sponsorship only	**£18,000**

Workshop presentation

Does your organisation have skills and knowledge that you'd like to present in a hands-on workshop for our delegates? If you have a session you think could benefit our attendees, have a chat with us about bringing that to the UX London schedule.

With **Premier** sponsorship	**£15,000**
With **Executive** sponsorship	**£13,000**
With **Associate** sponsorship	**£8,000**

Coffee cart

UX people love good coffee, so this is a great opportunity to win the thanks of our attendees. You can flank the cart with pop up banners, provide branded cup sleeves, or ask the baristas to wear an apron bearing your company logo! Sponsorship of the coffee cart is for all three days of the event.

With **Premier** sponsorship	**£12,500**
With **Executive** sponsorship	**£10,500**
With **Associate** sponsorship	**£5,500**

Individual sponsorship opportunities

Food Cart

We're serving some of the UK's best street food at UX London, so why not sponsor one of the food carts? You choose which cart you want to sponsor, so if you're a San Francisco based start-up, why not buy everybody burritos? You'll also have a pop-up banner next to your chosen cart.

With *Premier* sponsorship a food truck for all 3 days	£13,500
With *Executive* sponsorship a food truck for all 3 days	£11,500
With *Associate* sponsorship a food truck for 1 day	£6,500

Other sponsorship opportunities

- Friday's After Party
- Thursday evening event
- Speakers' dinner
- Goodie Bags

To tailor custom packages combining one or more of these options, just contact us for more details.

Though if you have any other ideas, let us know, we'd love to hear from you!

Contact

To discuss sponsorship and any of the individual opportunities, please contact Alis Cox, Event Manager at Clearleft

alis@clearleft.com

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