

From Print to iPad

by Harry Brignull

**Note: these slides are not intended as a stand-alone resource.
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FAIL EARLY FAIL OFTEN
FAIL FASTER KILL YOUR
DARLINGS FAIL LOUD
FAIL BETTER FAIL
NOISILY THROW AWAY
SUCCEED SOONER

A BIT LIKE SEX?







POSTMORTEMS FROM GAMEDEVELOPER

SOLUS

Austin Grossman

Gamasutra - Features: Postmortem

http://www.gamasutra.com/features/postmortem/

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April 7, 2012

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- > Grasshopper's Suda on Lollipop Chainsaw and the new media landscape [1]
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Features

Features » Postmortem

-  **Postmortem: Days of Wonder's *Ticket to Ride Pocket*** 2
by Gerald Guyomard, Yann Corno [02.22.12]
The developers of Ticket to Ride take a look at the complexities that drive the development of an iPhone title -- even one that's based on both an existing board game and successful iPad app can encounter a lot of difficulties in planning and implementation.
Business, Design, Postmortem, Production, Indie, Smartphone/Tablet
-  **Postmortem: CyberConnect 2's *Solatorobo: Red the Hunter*** 1
by Takayuki Isobe [02.08.12]
The director of the cult hit Nintendo DS game *Solatorobo: Red the Hunter* writes about how the "old game development style" the team pursued for the game resulted in an unusually collaborative team -- and a game with a lot of heart.
Business, Design, Postmortem, Production, Art
-  **Postmortem: Appy Entertainment's *SpellCraft School of Magic*** 6
by Paul O'Connor [02.01.12]
Appy Entertainment, the developer behind *Trucks & Skulls* and *FaceFighter*, recently launched its first free-to-play iOS game. Studio brand director Paul O'Connor picks apart the successes and failures in getting to grips with the casual and F2P space simultaneously.
Business, Design, Postmortem, Production, Art, Indie, Social/Online, Smartphone/Tablet
-  **Postmortem: Mode 7 Games' *Frozen Synapse*** 3
by paul taylor [01.25.12]
The story of how the popular and acclaimed indie strategy game took shape, straight from





In Newsstand Top Grossing Top 10

Hasn't left top 20 since launch

Majority of reviews are 5 star

TALKING POINTS

**BACHMANN'S
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THE WEEK

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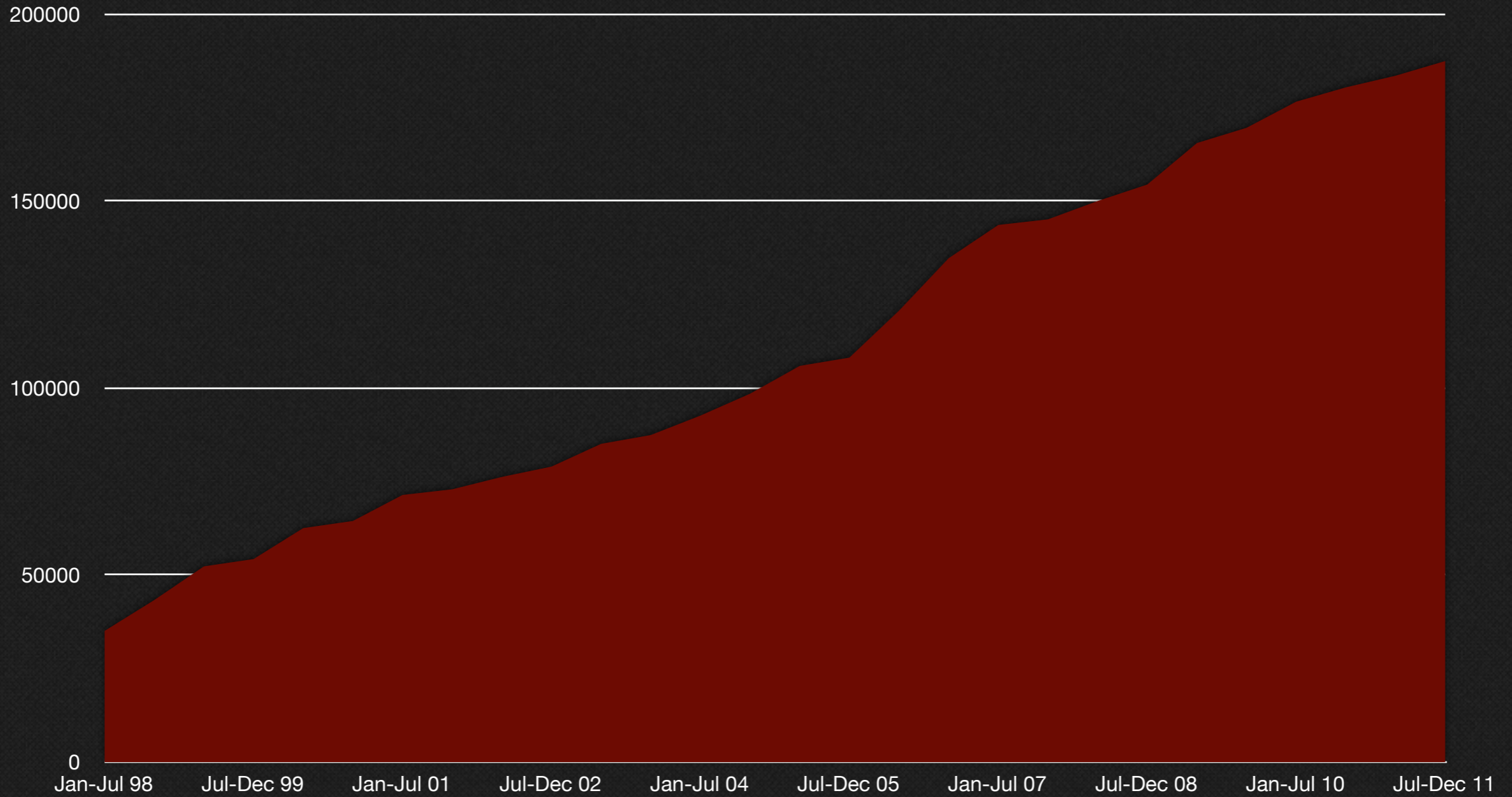
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What happened

The squeeze begins

A new vote '07 derailed the five national mechanisms of what is predicted to be a binding vote for the coalition, 50% over from 47.7% to 52% on Monday night, but... [Read more](#)



What the editorials said

When Cameron made his "Yes, yes and... and... and..." speech in May, he offered the promise of British jobs, said The Sunday Times. "The year we will have when that change will come... [Read more](#)

What the commentators said

"Not since the War has Britain asked to be a decade a new year," said Polly Toynbee in The Guardian. "Always has an aim plan for 60th of social destruction and a wasteland of unemployment... [Read more](#)

What next?

Cameron could face his first Commons defeat next week, reports The Sunday Telegraph. Tory MPs are threatening to block the European Union Bill, claiming it doesn't deliver on its promise of a referendum on future transfer of power to Brussels. Labour MPs are expected to vote down... [Read more](#)

What happened

Crisis in West Africa

Ivory Coast is on the "brink of genocide" following November's disputed election, the country's ambassador to the UN warned last week. The crisis has led to the UN Security Council's decision to send a peacekeeping mission to the country... [Read more](#)



What the editorials said

Ivory Coast was once West Africa's success story, said The Times. On gaining independence from France in 1960, it became a big exporter of sugar, coffee and... [Read more](#)

What the commentators said

Chaghe is a former history teacher of modest rural origins, said Adam Bellow in The New York Times. Now, he effectively controls the coast province in Ivory Coast - the world's biggest producer of cocoa beans... [Read more](#)

What next?

An Ecomex spokesman said on Wednesday that Chaghe had agreed to negotiate a "preliminary" deal with the rebels... [Read more](#)

It wasn't all bad

The economic outlook for 2007 may not be as bright as it once was, but there are still some good news stories... [Read more](#)



THE WEEK

Ireland's Tony O'Reilly, the champion jockey and Grand National winner who has won the BBC's Sports Personality of the Year award, had a quiet year but he did... [Read more](#)

THE WEEK

Imagine for a moment breakfast: slice of toast, unseasoned, no salt, no white sugar, no early... [Read more](#)

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Comparing by relative pixels



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UK Politics

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Lords row takes a new twist

 New details emerge about how far Lord Cranborne went in arranging a deal with the government over Lords reform.

Lib Dem appeal for party unity

 Dissident Liberal Democrats hear a plea for unity from one MP who has previously criticised Paddy Ashdown's move towards greater ties with Labour.

Truckers blamed for stowaways

 Home Secretary Jack Straw says lorry drivers could virtually stop the flood of illegal immigrants overnight by carrying out simple checks on their trucks.

Smear test failures risking lives
 MPs warn that thousands of women's lives are at risk because of significant failings in the cervical screening programme.

Ashdown under fire
 Paddy Ashdown's attempt to move closer to Labour is set to come under pressure from grassroots Liberal

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Workers vote on Rover's future

 Rover car workers are to vote on a radical deal to safeguard the company's future which entails 2,500 job losses and new working practices.

Christmas slump could bring another rate cut

 Trading in the weeks leading up to Christmas has been poor, adding to pressure for the Bank of England to cut rates on Thursday.

Scottish Power set to pounce

 Scottish Power, the UK electricity generator, is looking to buy Pacificorp, in the first major move by a UK company into the US power market.

Defence merger deadline
 Two of the UK's biggest defence companies, BAe and GEC, are vying to see who will be the first to announce a major merger as the European defence industry consolidates.

The man who broke the Bank of England
 George Soros, the international financier, will always be remembered for his successful speculation against the

Business Contents

- London Shares
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Big Share Winners 

Big Share Losers 

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Joining forces


Countdown to the Euro

 SPECIAL SECTION

Merger Fever


On Air Feedback
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Help

Section pages, containing excerpts of articles.

Havers on happiness

At 60, Nigel Havers is a happy man, says Judith Woods in *The Daily Telegraph*. The actor's second wife, Polly Williams, died of cancer in 2004 - after which he found himself slowly falling in love with her best friend, Georgiana. They have now been married for four years. "I could never date a much younger woman," he muses. "I have friends who do and I can't think what they talk about. They go to Glastonbury, which is my idea of Hell, and listen to bands I've never heard of, and get wasted. I've reached the stage of wanting to stay in my comfort zone: eating at the same restaurants, meeting up with the same friends, spending time with my gorgeous wife - and she is gorgeous. I'm terribly loved up. Is 60 the new 40? I certainly feel like it is."

The fury of Imran Khan

Imran Khan is an angry man. The Pakistani cricketer-turned-politician believes his country has reached its nadir: corrupt, dependent on US handouts - and allowing America to wage war on its own people. "The war on terror is the most insane and immoral war of all time," he told Stuart Jeffries in *The Guardian*. "The Americans are doing what they did in Vietnam, bombing villages. But how can a civilised nation do this? How can you eliminate suspects, their wives, their children, their families? How can you justify this?" Around 35,000 Pakistanis have died, he says, while greedy politicians

take advantage of US aid, making up the shortfall by taxing the rich and tackling corruption. "A country that relies on aid? Death is better than that. It stops you from achieving your potential, just as colonialism did." The voters seem to agree: polls suggest Khan is on course to become Pakistan's next prime minister. "The old parties are petrified of me now. They all want to make alliances with me and I say: 'No, I'm going to fight all of you together because you're all the same.' Career politicians have destroyed this country."

The nice cakey lady

Jane Asher has crammed a lot into her 65 years, says Dominic Maxwell in *The Times*. An actress since the age of five, she has written three novels, set up a cake business, gone out with Paul McCartney, been married to cartoonist Gerald Scarfe for 40 years and raised three children. Yet she has a reputation for being somewhat bland - which she doesn't mind at all. It's the price you pay, she says, for never talking about your private life. "I'm sure we'd all like to know all sorts of gossip about other people, but that doesn't mean they should tell us," she says. "This business about 'putting the record to rest' is crooked as Hell! If you have to have an image, and inevitably one will float up, then I could do a lot worse than 'that nice cakey lady who never swears and probably doesn't have sex'."



Christina Hendricks has a lot in common with her TV alter-ego. Like Joan Holloway, the pneumatic secretary in the series *Mad Men*, Hendricks combines sexiness with cool self-possession. Even in her early 20s, when she was working as a model, her head was never turned by the attention she received. "I didn't do it because I wanted to be a model - I did it because I wanted to get out of Virginia," she told Hadley Freeman in *The Guardian*. "I met a lot of young girls modelling and they were like: 'Oh, I'm running around town and people are taking my picture', while I was saving receipts and learning how to be self-employed." When she was given an invitation to Johnny Depp's birthday party, she sold it to pay for groceries. "I was astounded I was invited because I didn't know him. When someone said: 'Well, the organisers want pretty girls there', I said: 'Well, that doesn't seem appropriate!' So I sold it," she says stoutly. This pragmatic approach also proved useful when her modelling agency told her to lose weight. "I thought, well, you might see curves there, but that's just a bone" - she punches her hip as proof - "so even if I lose weight, that's not going to change anything. That's how I look. That's my shape. Do the math." Now 36, she is celebrated for her curves - not that she cares much. "It's very nice but my husband always says: 'I told you that years ago!'"

Castaway of the week

This week's edition of *Radio 4's Desert Island Discs* featured the actor Martin Clunes

- 1 *Hot Love* by Marc Bolan, performed by T. Rex
- 2 *Get Up Stand Up* by Bob Marley and Peter Tosh, performed by Bob Marley and the Wailers
- 3 *Avalon* by Brian Ferry, performed by Roxy Music
- 4 *Reelin' and Rockin'* written and performed by Chuck Berry
- 5 *Doreen* written and performed by Frank Zappa
- 6 *Sailing* by Gavin Sutherland, performed by Rod Stewart
- 7 *Your Song* by Elton John and Bernie Taupin, performed by Emily Clunes and her friend Daisy
- 8 *We Have All the Time in the World* by John Barry and Hal David, performed by the Fun Lovin' Criminals

Book: *Puckoon* by Spike Milligan

Legacy: An electric guitar

* *Discs 8 and 10 - read the word*

Viewpoint:**Corporal punishment**

"I was caned at school on five or six occasions but it was not the remotest deterrent. Far worse was if my mother noticed the two parallel blue weals on my backside and ascertained their origin. Then all hell broke loose and I would be in disgrace and banned from everything I liked doing. On one occasion she saw them and I told her I had 'fallen onto a wall, twice'. I suppose that's the difference between then and now; when I was at school, my parents believed the school to be right and I to be wrong, always, without exception. The 50% of parents who last week argued that corporal punishment should be reintroduced in schools should remember that discipline begins at home." *Rod Liddle, The Sunday Times*

Farewell

Lord Graham of Creighton, formerly Sir Douglas Allen, senior civil servant, died 11 September, aged 92.

Archduke Felix of Austria, son of the last Habsburg emperor, died 5 September, aged 95.

Burhanuddin Rabbani, president of Afghanistan 1992-1996, died 20 September, aged 71.

Kurt Sanderling, conductor who led Post Germany for Russia, died 17 September, aged 98.

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Our Proposed IA



A tablet device is shown with a white screen displaying a list of content categories. The categories are arranged in two columns. The left column includes: Main News, Politics, World at a glance, People, Briefing, Best articles, Health & Science, Talking Points, Sport, Letters, Books, Drama & Film, Fine Art & Exhibitions, The List, and Property. The right column includes: Food & Drink, Travel, Companies in the news, City Talking Points, City Commentators, Shares, and The Last Word.

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Our Proposed IA



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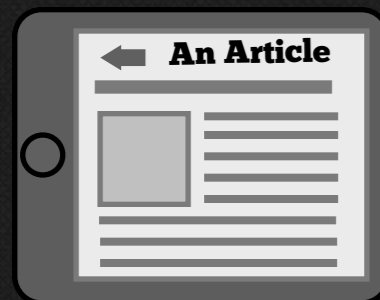
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Section page:
- (Politics, Sports, etc) with article excerpts.



Article page:
- Where you actually do the reading.





An aerial photograph of a university campus, overlaid with a semi-transparent dark grey filter. The image shows a large, circular green field in the center-left, surrounded by a dense canopy of trees. To the right, there are several large, multi-story buildings with flat roofs. A network of roads and paths is visible throughout the campus. The text "A classic architect's mistake" is superimposed in the center in a bold, white, sans-serif font.

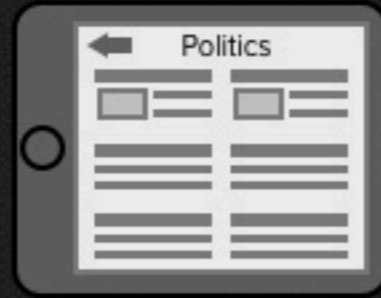
A classic architect's mistake



MANS 4
10

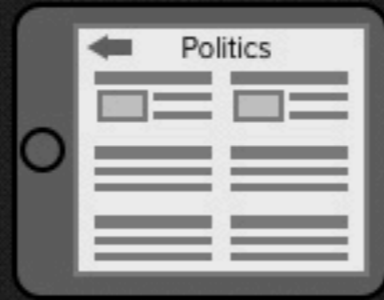
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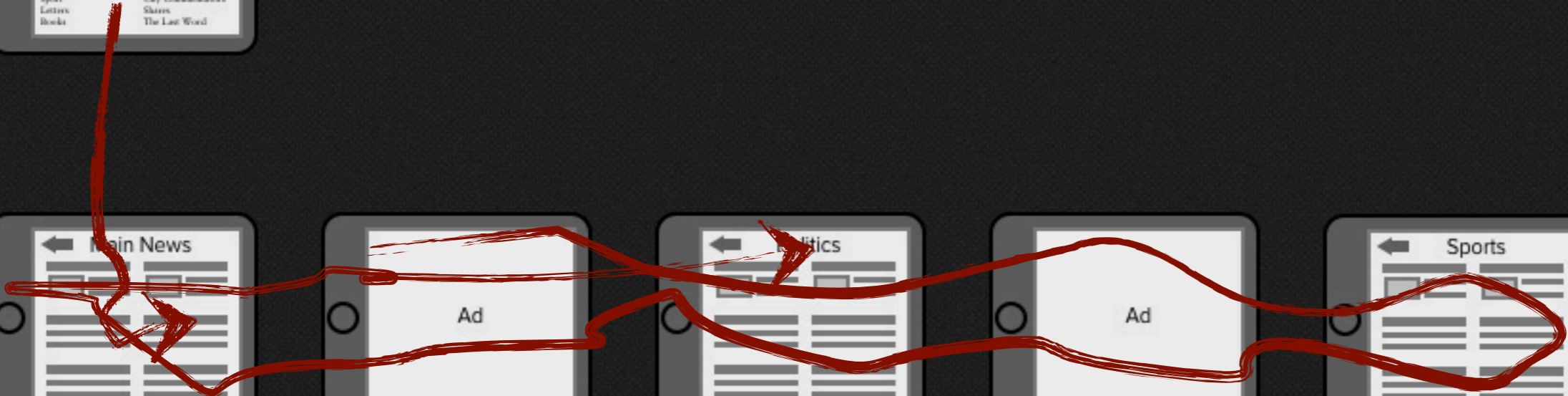
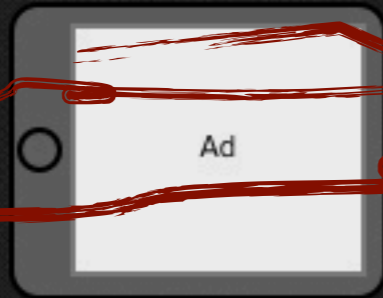
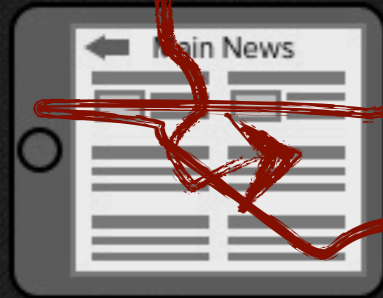
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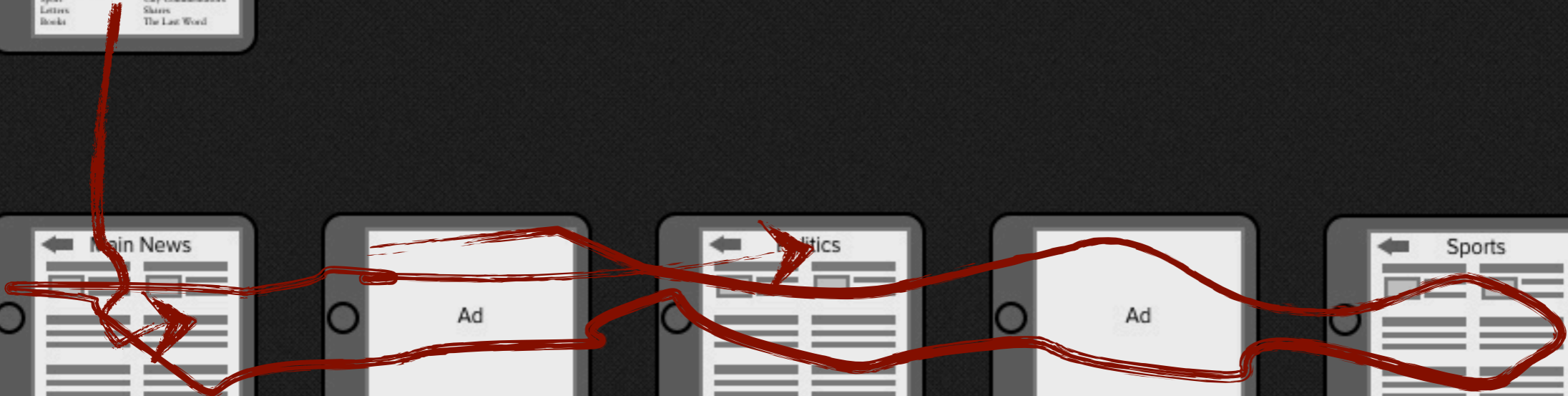
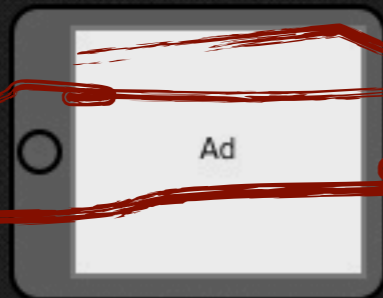
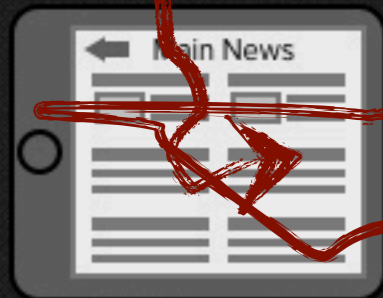
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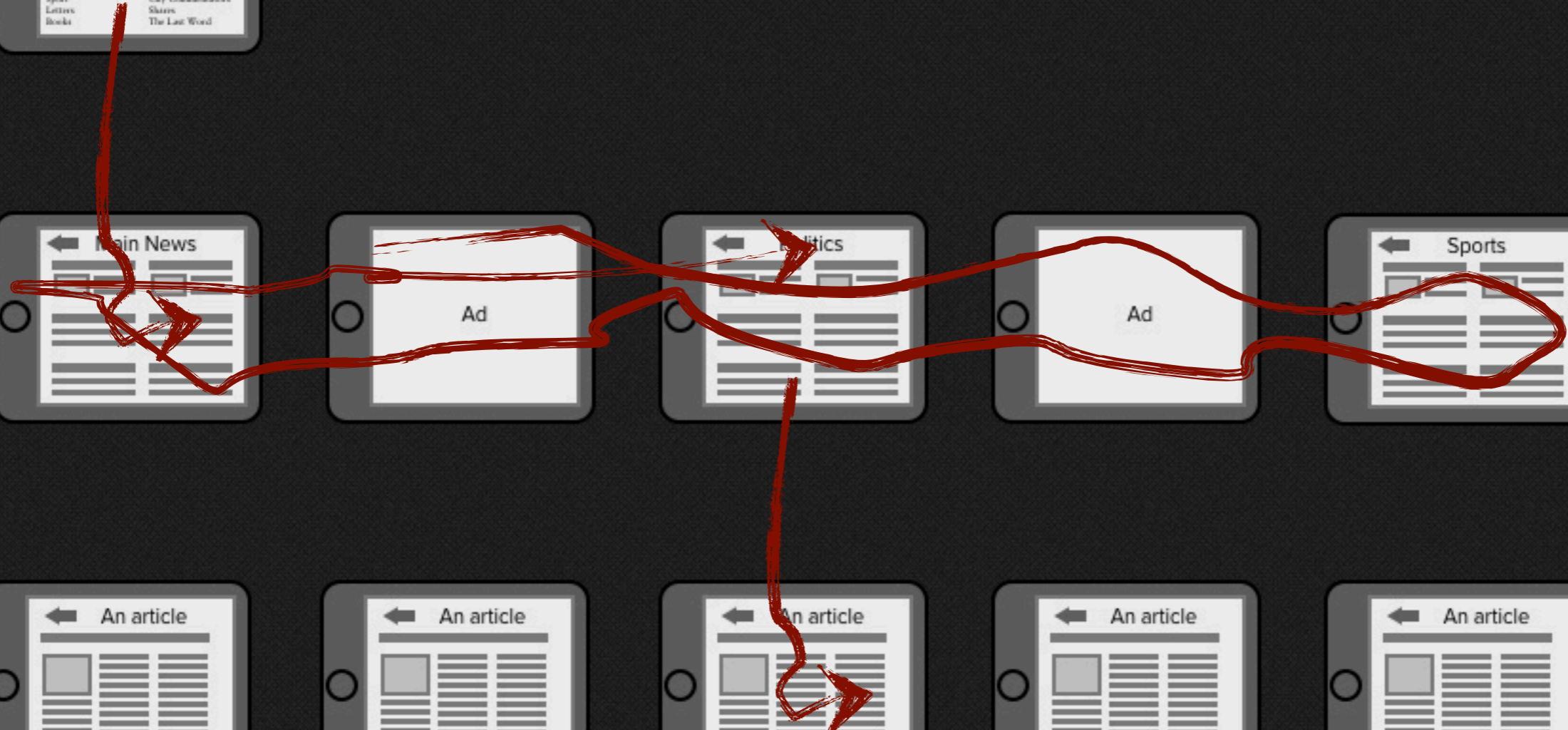
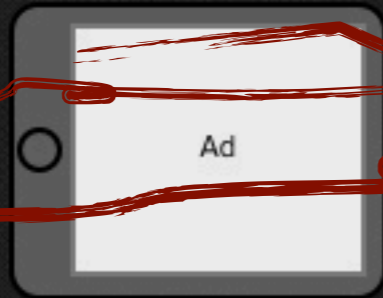
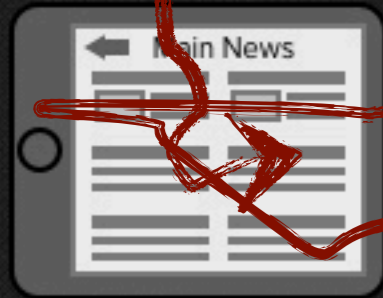
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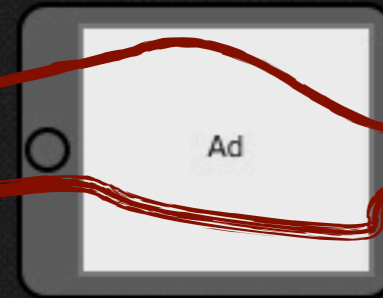
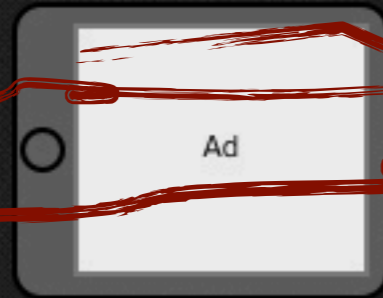
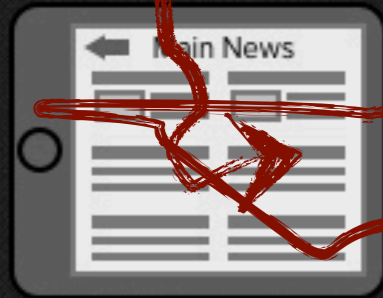
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Snoop Dogg

Snoop Dogg is a mass of contradictions, says Elizabeth Day in *The Observer*. A former LA gangster, drug-dealer and pimp, he is now a multi-millionaire rap artist and dedicated family man. Since 1997 he has been married to his high-school sweetheart, Shante, with whom he has three children. "I fell in love with her and I can't fall out of love with her," he sighs contentedly. "We're just meant to be. That's just what it is..."

People

How to fail at BritArt

Jake and Dinos Chapman don't consider themselves especially talented. For 20 years, the brothers have been at the forefront of BritArt, with controversial works such as *Hell – 10,000 tiny Nazi...*

A horrible historian

The man who created the *Horrible Histories* series can be pretty horrible himself. Terry Deary, a former actor from Sunderland, has sold 25 million books worldwide, using filth and gore to...

Viewpoint

The Hef's dirty secret

"The real mystery about Hugh Hefner's cancelled wedding is this: why would he want to get married in the first place? He has long presented himself as a fantasy role model for men, lounging in..."



Viewpoint

Len Goodman

This week's edition of Radio 4's *Desert Island Discs* featured international dance judge Len Goodman.

FAREWELL

Yelena Bonner, human rights campaigner, died 18 June, aged 88.

Clarence Clemons, saxophonist with the E Street Band, died 18 June, aged 69.

Frederick Chiluba, Zambia's first elected president, died 18 June, aged 68.

Anna Roberts, pianist, died 5 June, aged 57.

Jack Smith, realist and abstract painter, died 11 June, aged 82.



Snoop Dogg

Snoop Dogg is a mass of contradictions, says Elizabeth Day in *The Observer*. A former LA gangster, drug-dealer and pimp, he is now a multi-millionaire rap artist and dedicated family man. Since 1997 he has been married to his high-school sweetheart, Shante, with whom he has three children. "I fell in love with her and I can't fall out of love with her," he sighs contentedly. "We're just

meant to be. That's just what it is, despite the ups and downs and the temptations that I've been through in the industry and life in general. She's my love, the mother of my kids, the love of my life, my heart, my soul. No matter how old she gets, how many changes she goes through physically, I'm connected with her spiritually."

He has even toned down the traditional gangster misogyny of his lyrics, out of respect for his wife and daughter. "My whole life I was taught that it was OK to call a woman a bitch once you get in a position of power. But as I became a man, and seeing that wasn't the right way, I changed direction." Now, he enjoys a gentler form of ribaldry. "I love Benny Hill," he grins. "He one of my favourites of aaaall time. Like, the way Benny did it, he was just amazing. Just seeing how he put songs together and comedy and the timing and the sketches.

He was way ahead of his time.

I would like to play Benny Hill in the Benny Hill movie. I'll even paint my face white." ■

People



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People

AA

**Tom Hollander**

The tribulations of an inner-city vicar

Tom Hollander has always thought of himself as an underachiever. Yet, at 44, the British actor finds himself the star and co-creator of a hit TV show, *Rev* »

**Simon Cowell**

Cowell versus the punks

When he was 18, the future pop mogul got his first job at a record label in London. The punk scene was exploding – but Cowell was not impressed »

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Johnny Depp's hero

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The rebirth of Russell Grant



Tom Hollander

The tribulations of an inner-city vicar

Tom Hollander has always thought of himself as an underachiever. “I was a classic could-do-better person,” he told Simon Hattenstone in *The Guardian*. “There is laziness – of course there is. And I have a tendency to go glass-half-empty, which is crap.” Yet, at 44, the British actor finds himself the star and co-creator of a hit TV show. He came up with the idea for *Rev* – about the tribulations of an inner-city vicar – while talking to his friend, screenwriter James Wood, about parents who pretend to be Christian to get their children into good schools. “I heard people talking about the school down the road that David Cameron and

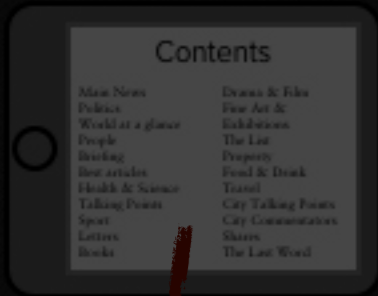


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Solved.



*** But we did still
make some mistakes
with the gestural UI**

Europe at a glance



Jackal on trial

Paris

The Venezuelan-born terrorist known as “Carlos the Jackal” has gone on trial in Paris over four bomb attacks in the city in the early 1980s which killed 11 people. Ilich Ramírez Sánchez



(pictured), 62, who was captured in Sudan in 1994 after years on the run, is already serving a life sentence for the murder of two French police officers in 1975. In a recent interview, he claimed to have killed up to 2,000 people in 100 attacks, but said that “only” about 10% of them were civilians. Asked in court to state his occupation, Ramírez, who claims to be a Palestinian citizen, replied: “Professional revolutionary... in the Leninist tradition.”





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